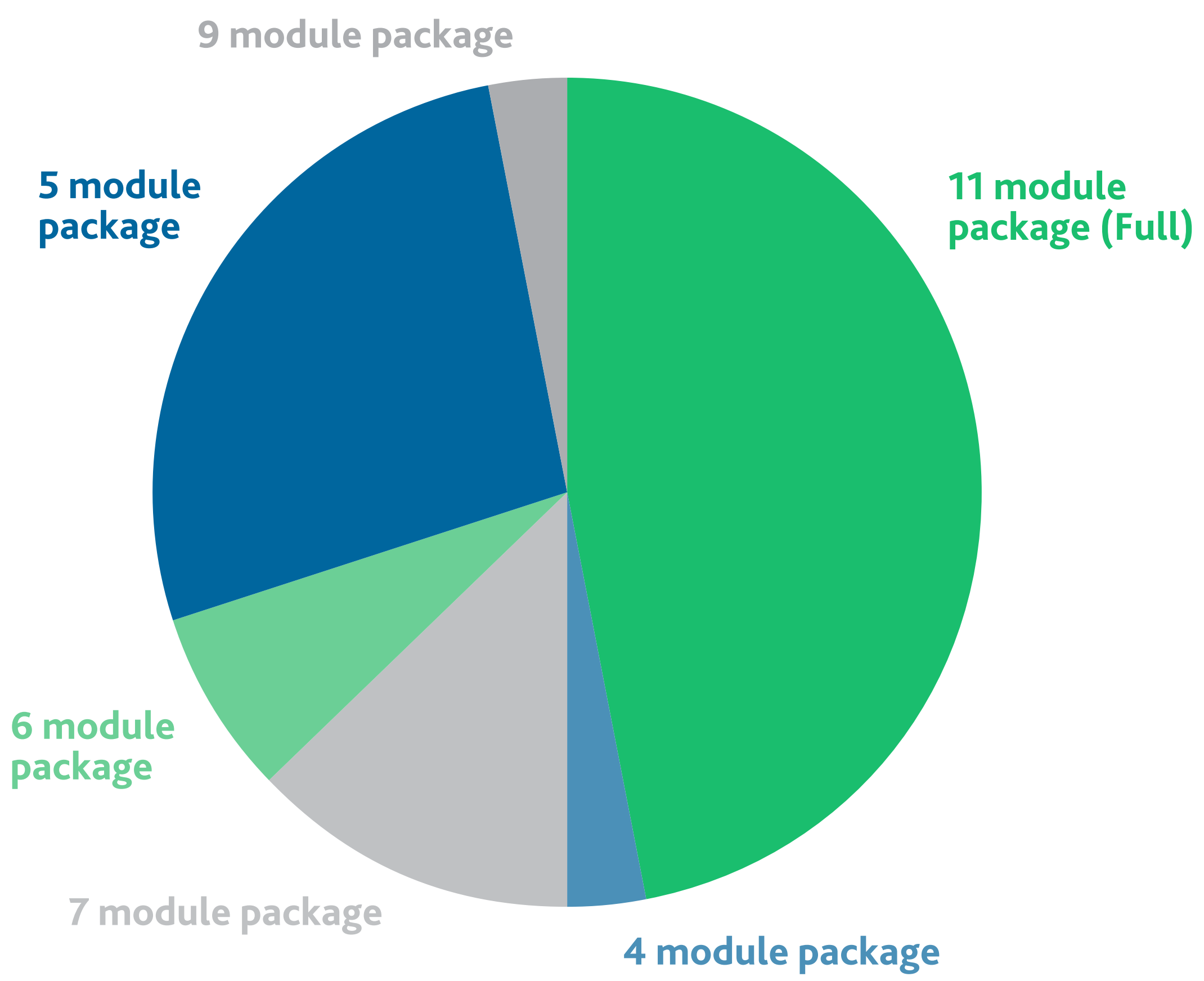


What packages are subscribers taking?



The full subscription package is the most popular subscription package opted for by subscribers.



Only 3% of subscribers opt for the minimum subscription package.

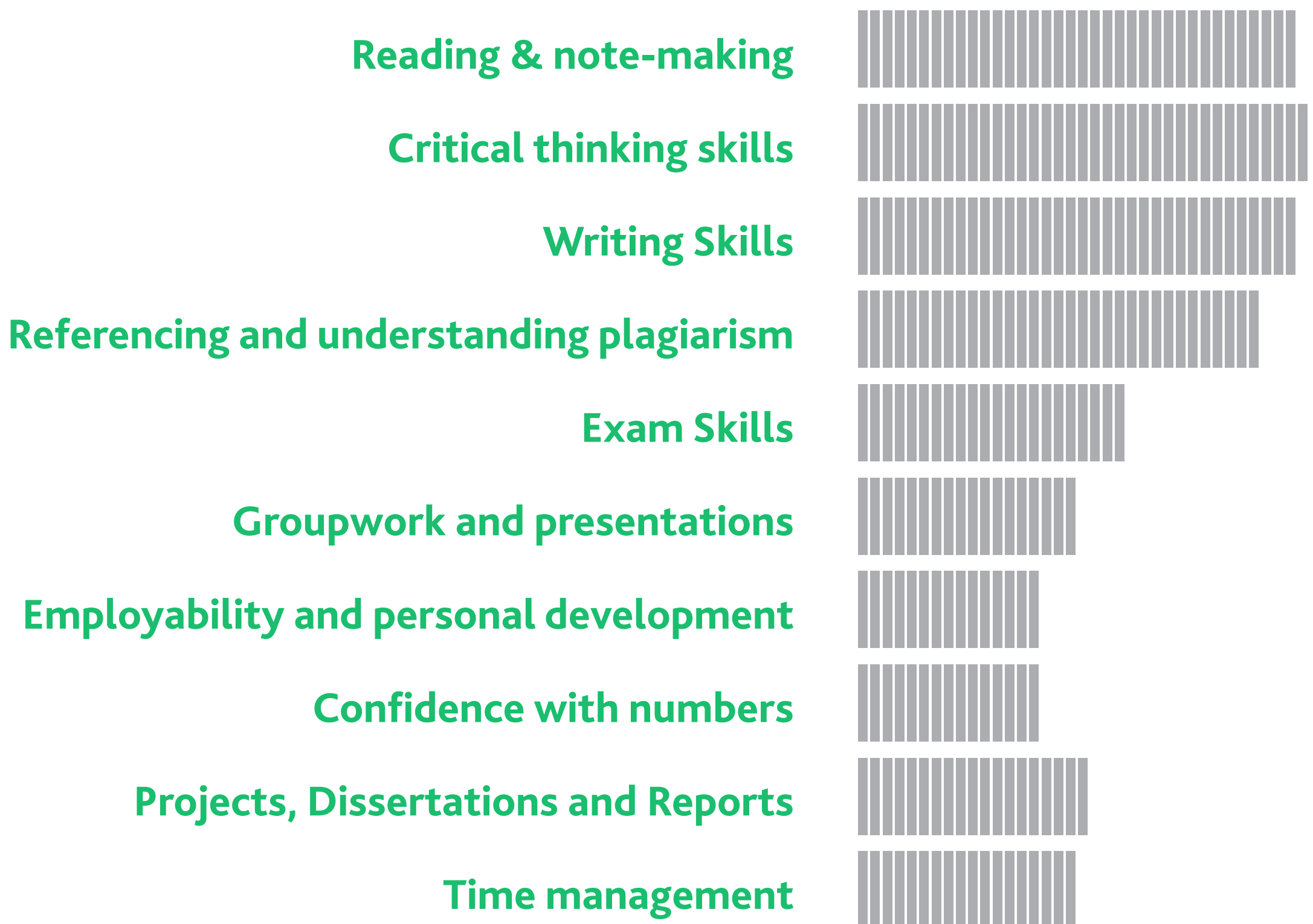
60% of new subscribers take the full package of modules.

80% of new subscribers take up more than the minimum subscription package available.

89% of subscribers have either retained or upgraded their subscription package when they have renewed.

What modules are subscribers selecting?

Out of those available to purchase the most popular module is **Critical thinking skills**, closely followed by **Reading & note-making** and **Writing Skills**



Since launch in 2013, newest module **Time Management** has been purchased by **68% of subscribers** as part of a new or renewal subscription.

Exam Skills has been purchased by **70% of current subscribers**.

Module **Projects, dissertations and reports** has been retained by **100% of subscribers** as part of their subscription package.

Getting ready for academic study is included in all subscription packages as a free module.