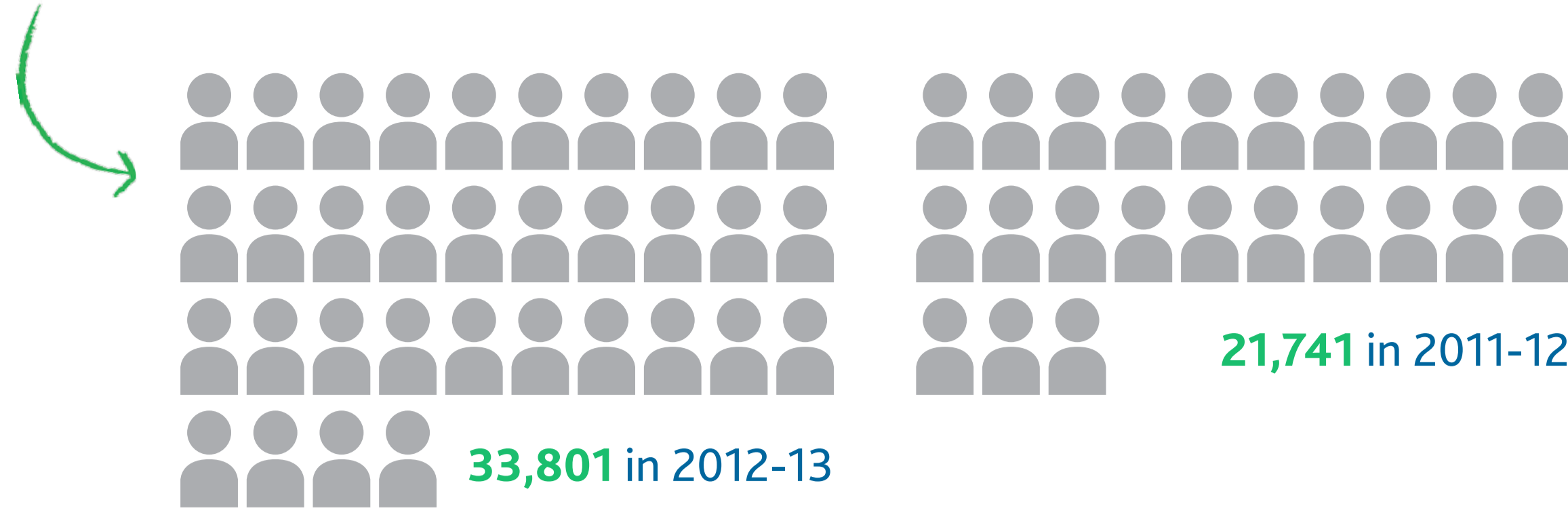


More and more students are actively registering onto the site at subscribing institutions and engaging with its content.



How often are students logging onto skills4studycampus at subscribing institutions?

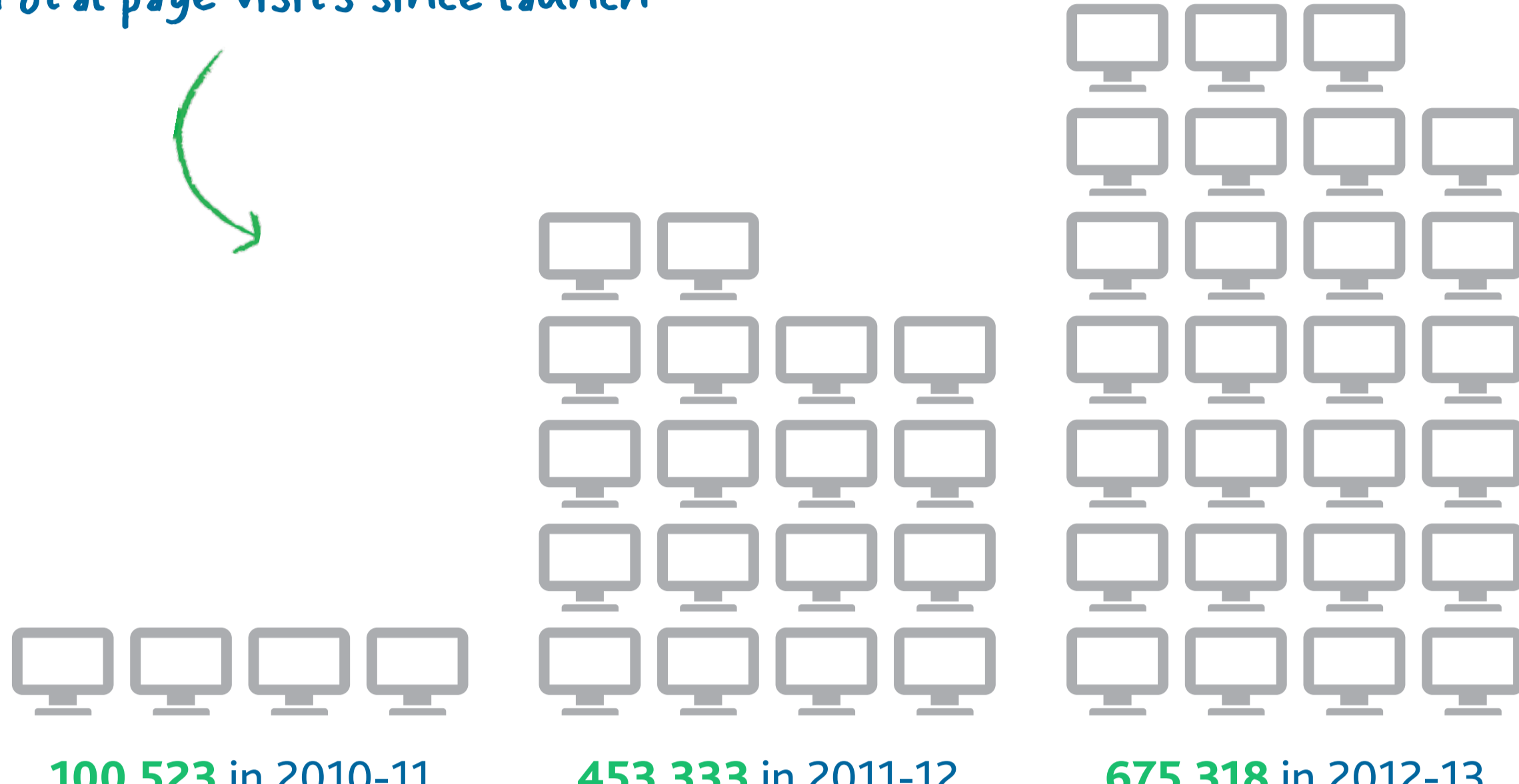
1,229,174 page visits by students since launch in 2010

76,103 times in 2012-13

62,211 times in 2011-12

29,291 times in 2010-11

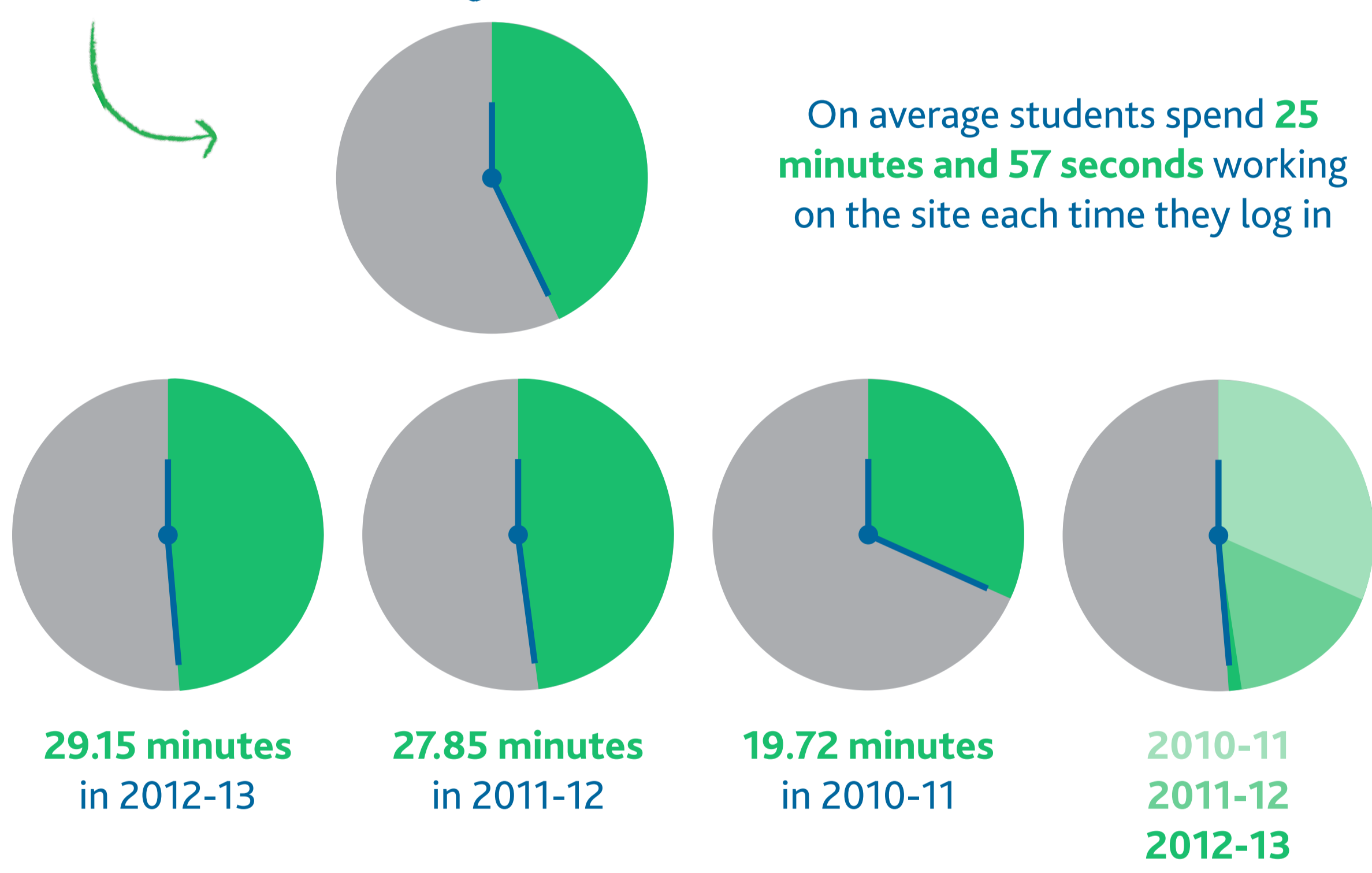
Total page visits since launch



How are sections being used?

- Students at subscribing institutions, when using skills4studycampus, have used different sections of modules available to them as part of their subscription **223,868 times**
- This averages around **1230 individual section visits per week**
- During the 2012 – 2013 academic year section visits averaged **12,987 per week**
- On average during this time each section of the site was accessed **419 times per week**

How long are students spending on the site at subscribing institutions?



Highest average session time recorded at a subscribing institution is **58 minutes and 51 seconds**

Students at subscribing institutions in Ireland spent an average time of **34.40 minutes** each time they logged onto skills4studycampus during the academic year 2012-2013

When are students using skills4studycampus the most?



What modules are popular with students and when?

Out of the modules available for subscription during the academic year 2012-2013 the most popular modules with students were **Getting ready for academic study, Writing skills** and **Reading and note making**, with their highest usage overall in October and November.



Students use the module **Exam skills** the most during November and December, with another surge in usage during April.

Critical thinking, Referencing and plagiarism and **Projects, dissertations and reports** scored their highest usage with students in 2012-2013 during October.

Student usage for the modules **Employability and personal development, Confidence with numbers** and **Groupwork and presentations** were highest during the month of November.