

Set-up and implementation plan

Skills4studycampus can be used in a variety of ways to meet a range of learning needs. This implementation plan illustrates the set-up choice, roll out plan, initial experiences and planned next steps for the University of the West of England (skills4studycampus subscribers since April 2010).

Background:

The University of the West of England (UWE) initially beta-tested skills4studycampus, before taking out a subscription in April 2010. UWE has approximately 30,000 students and 3,000 staff across four campuses in Bristol and an education centre in Gloucester. UWE subscribed to skills4studycampus in April 2010. Since then, the following elements have been added to the subscription:

- *Getting ready for academic study*
- *Groupwork and presentations*
- *Projects, dissertations and reports*

Access:

UWE has chosen Shibboleth authentication to provide access to skills4studycampus, which allows students to make use of Single Sign On functionality, on and off campus, and access the resource using their pre-existing usernames and passwords.

Rollout plan:

UWE has an Academic Literacy Forum, led by UWE Library Services, which oversees skills4studycampus. The group consists of academics from each faculty, librarians, study skills tutors, staff who work with international students and disabled students, and a representative from the Students' Union.

A similar range of colleagues were involved from the beginning of the project, including making the decision to subscribe to the resource. Post-launch they have championed its uptake, and acted as a means to reach a broad network of staff and students across the University.

The University had a soft launch at the start of the academic year, in the third week of September 2010. This allowed for technical testing of the site before a wider rollout.

Marketing of skills4studycampus:

At the point of full launch, the University used a variety of methods to promote the resource to students including:

- **Emails sent** to all staff and students informing them of the new resource
- **Customised posters** provided by Palgrave Macmillan were displayed along with in-house publicity material created by the UWE
- **Large advert placed** in the student newspaper
- **Advertised** in the online monthly newsletter for international students
- **Information placed** in the monthly staff newsletter
- **Deep links placed** from UWE's Study Skills web pages([see example here](#)) to individual sections of content with **skills4studycampus** ([see example here](#))
- **Additional material provided** during Disability Awareness week
- **'Map' of the resource created** to indicate which sections may particularly support development of specific skills. This was used to save lecturers time when supporting students with some of the more common problems
- **The free section of Getting ready for academic study has been used with future and prospective students**

Usage:

Usage of **skills4studycampus** is monitored through the Academic Literacy Forum, which is aiming to increase usage further by involving the academic community more at an earlier stage of the academic year and by advertising relevant sections of the resource at relevant times of the academic year.

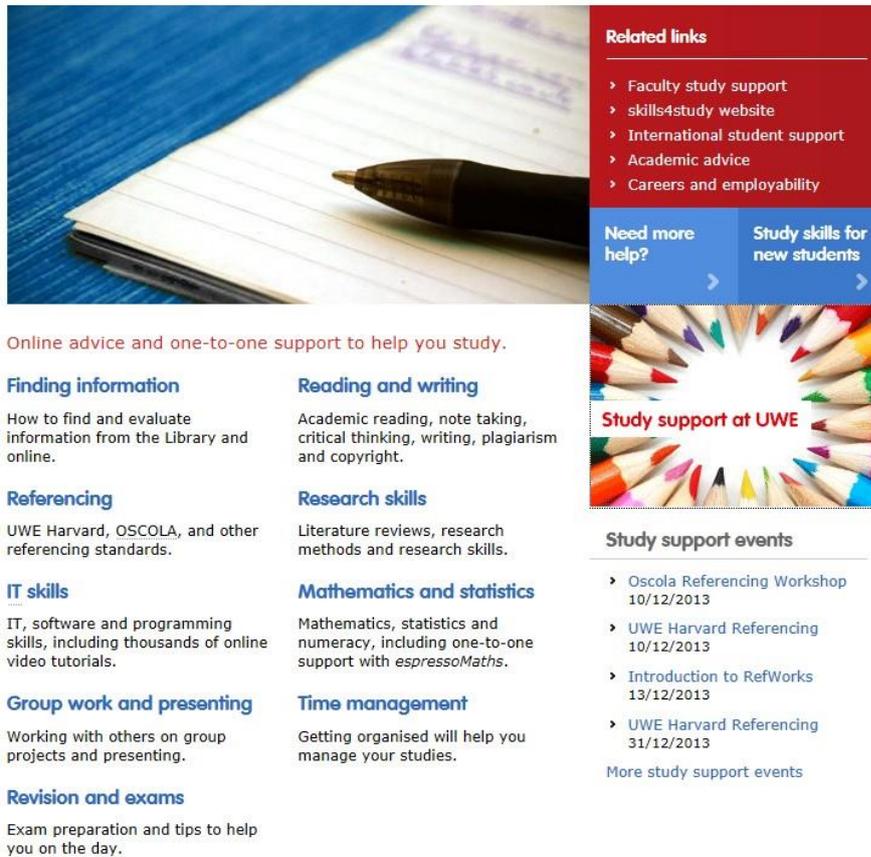
Current developments:

UWE has recently introduced a new Academic Personal Tutoring system and sees the Study Skills pages and **skills4studycampus** as excellent resources for them to use with their students.

The use of **skills4studycampus** in assessment feedback could also be increased. The Academic Literacy Forum will be working with academic staff to deep link to elements of **skills4studycampus** in students' assessment briefs and assessment feedback.

The Academic Literacy Forum is also looking at ways of using **skills4studycampus** to support new students, particularly international students as they join the university.

Study skills



The image shows a screenshot of the Library Study Skills web page. At the top left is a photograph of a notebook and a pen. To the right is a red sidebar with 'Related links' (Faculty study support, skills4study website, International student support, Academic advice, Careers and employability), 'Need more help?' (with a right arrow), and 'Study skills for new students' (with a right arrow). Below the notebook image is the text: 'Online advice and one-to-one support to help you study.' The main content area is divided into two columns. The left column contains: 'Finding information' (How to find and evaluate information from the Library and online.), 'Referencing' (UWE Harvard, OSCOLA, and other referencing standards.), 'IT skills' (IT, software and programming skills, including thousands of online video tutorials.), 'Group work and presenting' (Working with others on group projects and presenting.), and 'Revision and exams' (Exam preparation and tips to help you on the day.). The right column contains: 'Reading and writing' (Academic reading, note taking, critical thinking, writing, plagiarism and copyright.), 'Research skills' (Literature reviews, research methods and research skills.), 'Mathematics and statistics' (Mathematics, statistics and numeracy, including one-to-one support with *espressoMaths*.), and 'Time management' (Getting organised will help you manage your studies.). To the right of the main content is a circular graphic of colored pencils with the text 'Study support at UWE'. Below this is a 'Study support events' section listing: 'Oscola Referencing Workshop 10/12/2013', 'UWE Harvard Referencing 10/12/2013', 'Introduction to RefWorks 13/12/2013', and 'UWE Harvard Referencing 31/12/2013', followed by a link for 'More study support events'.

Online advice and one-to-one support to help you study.

Finding information
How to find and evaluate information from the Library and online.

Referencing
UWE Harvard, OSCOLA, and other referencing standards.

IT skills
IT, software and programming skills, including thousands of online video tutorials.

Group work and presenting
Working with others on group projects and presenting.

Revision and exams
Exam preparation and tips to help you on the day.

Reading and writing
Academic reading, note taking, critical thinking, writing, plagiarism and copyright.

Research skills
Literature reviews, research methods and research skills.

Mathematics and statistics
Mathematics, statistics and numeracy, including one-to-one support with *espressoMaths*.

Time management
Getting organised will help you manage your studies.

Study support at UWE

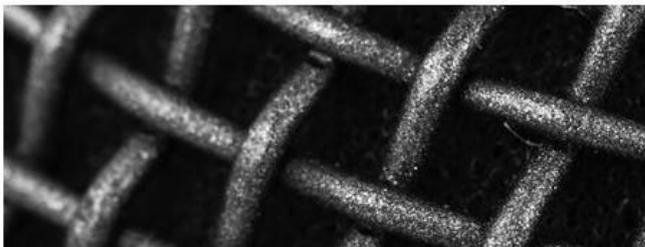
Study support events

- Oscola Referencing Workshop 10/12/2013
- UWE Harvard Referencing 10/12/2013
- Introduction to RefWorks 13/12/2013
- UWE Harvard Referencing 31/12/2013

[More study support events](#)

[Figure 1: Library Study Skills web page]

Plagiarism



Plagiarism is using someone else's ideas or words as your own. The following advice and tutorials outline what plagiarism is and how to avoid it.

Online advice and tutorials

- [Plagiarism and academic integrity](#)
Information, advice and quizzes to help you understand what plagiarism is, how to avoid it, and where to find further help. (Source: UWE Library)
- [Understanding plagiarism](#)
What is meant by plagiarism, how to draw on other people's work without plagiarising it, and how to recognise and avoid plagiarism. (Source: skills4study website)

[Figure 2: Library Study Skills Plagiarism tutorials]